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COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

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SUMMARY OF INDICATORS

Category	5 Mos. '85	5 Mos. '84	May '85	Percentage Change	
				5 Mos. '85/'84	May/Apr. '85
Personal Income (Monthly Average)^a					
Unadjusted (\$000,000)	3,599	3,346	3,616	7.6	-0.5
Adjusted for CPI (\$000,000)	1129.3	1080.4	1125.4	4.5	-0.9
Crude Oil Production (000 bbl)^b	53,017	56,261	13,521	-5.8	-0.9
Industrial Power Sales (000,000 Kwh)^c	3,261	3,272	669	-0.3	3.7
Total Bank Deposits (\$000,000)^d					
Demand	7,705	7,468	7,613	3.2	-2.6
Savings	27,047	24,160	27,164	11.9	0.1
Savings and Loan Associations (\$000,000)					
Assets	9,579	8,632	9,702	11.0	0.5
New Mortgage Loans Made	424	690	97	-38.6	1.0
Employment^{a,e}					
Total Labor Force (000)	1,541	1,541	1,560	0.0	0.7
Total Employment (000)	1,425	1,427	1,454	-0.1	0.3
Unemployment Rate (%)	7.7	7.4	6.8	—	—
General Business Index	940.3	932.4	931.9	0.8	-0.4

^aIncludes revisions.

^dTotal deposits of the Federal Reserve Member Banks.

^b4 months and April data.

^eCivilian Labor Force.

^cSales of larger privately owned utility companies.

RETAIL TRADE IN SELECTED CITIES (\$000)

City	Adjusted				City	Adjusted			
	May '85		'85/'84	1985		May '85		'85/'84	1985
	Adjusted	Unadjusted				Adjusted	Unadjusted		
			5 Mos.	May/Apr.				5 Mos.	May/Apr.
Ada	14,770	15,432	17.0	1.8	Lawton	45,120	49,743	4.8	1.3
Altus	12,379	13,217	7.8	3.6	McAlester	11,530	12,468	4.2	5.3
Alva	4,202	4,596	1.9	-1.2	Miami	10,515	11,236	2.2	3.2
Anadarko	5,401	6,022	17.4	0.5	Midwest City	37,966	41,893	14.7	0.8
Ardmore	18,521	20,214	5.5	-0.5	Moore	11,663	12,404	-5.4	-2.5
Bartlesville	20,833	21,162	4.3	1.7	Muskogee	27,303	29,474	4.8	-1.0
Blackwell	3,683	4,009	4.5	1.8	Norman	59,527	65,239	6.4	5.5
Broken Arrow	16,584	19,116	-4.2	-2.3	Oklahoma City	271,056	295,174	0.5	-0.2
Chickasha	9,808	10,788	2.7	2.4	Okmulgee	6,012	6,370	8.8	1.3
Clinton	6,159	6,816	-4.3	2.2	Pauls Valley	4,240	4,405	4.9	-2.5
Cushing	7,074	7,319	4.6	2.0	Pawhuska	2,112	2,185	-1.4	-0.6
Del City	9,998	11,186	-2.1	0.2	Ponca City	14,768	16,093	-0.4	2.0
Duncan	13,776	15,017	-1.7	3.4	Poteau	4,876	5,256	7.2	6.5
Durant	8,126	8,899	3.4	-2.3	Sand Springs	7,401	8,330	6.0	-1.2
Edmond	24,420	26,583	13.5	1.3	Sapulpa	15,263	17,080	19.9	2.4
Elk City	8,325	8,925	5.3	3.3	Seminole	5,608	6,100	-3.7	-1.4
El Reno	8,858	9,632	6.6	2.2	Shawnee	21,388	23,760	2.6	-3.9
Guthrie	5,705	6,240	4.5	0.9	Stillwater	20,598	20,958	11.0	1.2
Guymon	5,017	5,401	5.9	-1.5	Tahlequah	8,125	8,466	9.2	1.5
Henryetta	5,464	5,996	23.9	0.6	Tulsa	239,536	251,466	4.8	1.4
Hobart	2,540	2,811	4.4	4.0	Watonga	2,033	2,167	5.1	-1.6
Holdenville	2,965	3,245	9.3	1.7	Wewoka	1,318	1,381	2.3	4.8
Hugo	2,873	3,194	9.7	-2.9	Woodward	12,006	13,180	6.4	-0.5
Idabel	4,492	4,870	3.9	1.6	Total	1,061,937	1,145,518	4.2	0.9

RETAIL TRADE IN METRO AREAS AND STATE
(\$000)

Retail Trade	5 Mos. '85	5 Mos. '84	May '85		Percentage Change		
	Adjusted	Adjusted	Adjusted	Unadjusted	5 Mos. '85/'84	May/Apr. '85	
					Adjusted	Adjusted	Unadjusted
OKLAHOMA CITY MSA							
Food	835,507	737,587	169,087	176,122	13.3	3.3	3.8
Apparel	99,895	101,956	19,690	17,490	-2.0	-0.9	-6.7
General Merchandise	396,950	447,734	75,291	78,688	-11.3	-5.0	7.7
Furniture	123,376	128,376	22,706	22,545	-3.9	-10.2	-7.5
Lumber	95,141	142,842	17,974	20,722	-33.4	-15.4	-6.6
Auto Dealers	536,165	494,743	107,824	140,921	8.4	2.3	9.6
Service Stations	142,620	162,036	26,595	26,692	-12.0	-2.8	4.2
All Other	324,435	308,520	59,467	72,832	5.2	-14.1	0.2
Total	2,554,089	2,523,794	498,634	556,012	1.2	-3.1	4.0
TULSA MSA							
Food	544,250	519,583	110,098	112,846	4.8	2.0	5.9
Apparel	88,614	84,228	17,628	16,812	5.2	0.8	-0.7
General Merchandise	307,190	293,169	58,106	62,437	4.8	-6.9	3.9
Furniture	88,089	94,494	16,210	15,752	-6.8	-6.1	-10.6
Lumber	61,070	78,970	12,292	14,169	-22.7	-3.9	3.8
Auto Dealers	513,538	289,607	67,573	81,994	8.3	10.6	9.6
Service Stations	117,178	133,138	21,850	21,930	-12.0	-2.8	4.2
All Other	58,489	195,498	9,159	12,735	-70.1	-27.5	-5.8
Total	1,578,418	1,688,687	312,916	338,675	-6.5	-0.4	4.5
ENID MSA							
Food	62,216	59,437	11,066	12,600	4.7	-2.5	7.2
Apparel	8,651	8,563	1,649	1,623	1.0	-6.0	-8.3
General Merchandise	22,662	22,916	4,137	4,458	-1.1	-3.7	7.8
Furniture	6,709	7,729	1,054	953	-13.2	-40.3	-43.7
Lumber	6,823	9,679	1,348	1,577	-29.5	-8.0	4.5
Auto Dealers	30,846	28,493	6,648	8,066	8.3	10.6	9.6
Service Stations	10,526	11,954	1,963	1,970	-11.9	-2.8	4.2
All Other	3,984	4,562	1,312	1,295	-12.7	-21.2	-21.6
Total	152,417	153,333	29,177	32,542	-0.6	-3.8	2.4
LAWTON MSA							
Food	75,595	72,036	14,438	15,333	5.0	-2.1	-0.2
Apparel	10,018	9,735	2,067	1,981	2.9	-2.8	-2.5
General Merchandise	49,556	46,633	9,958	10,767	6.3	-2.3	7.2
Furniture	11,505	11,904	2,234	2,284	-3.4	0.0	0.9
Lumber	11,034	13,506	2,261	2,667	-18.3	-10.9	-2.7
Auto Dealers	41,113	37,979	8,859	10,750	8.3	10.6	9.6
Service Stations	7,178	8,158	1,338	1,343	-12.0	-2.8	4.2
All Other	15,239	15,684	3,436	4,519	-2.8	3.2	7.5
Total	221,238	215,635	44,591	49,644	2.6	0.1	4.0
MUSKOGEE AREA							
Food	58,369	47,402	11,926	12,388	23.1	-4.1	-0.3
Apparel	8,255	7,885	1,676	1,634	4.7	-4.6	-9.2
General Merchandise	21,840	21,991	4,518	4,674	-0.7	-5.6	-6.3
Furniture	5,544	5,493	1,074	1,010	0.9	-11.7	-16.9
Lumber	2,839	6,172	519	582	-54.0	-11.9	8.0
Auto Dealers	25,942	24,104	5,587	6,781	7.6	-2.7	9.6
Service Stations	9,278	10,448	1,718	1,726	-11.2	1.8	4.2
All Other	12,469	19,083	1,921	2,304	-34.7	2.0	13.6
Total	144,536	142,578	28,939	31,099	1.4	-1.9	0.8
STATE^a							
Durable Goods	2,191,026	2,197,338	464,352	531,877	-0.3	6.2	7.4
Auto Dealers	1,346,772	1,244,041	290,217	352,145	8.3	10.6	9.6
Accessory Dealers	169,597	162,991	33,962	35,860	4.1	-1.8	3.2
Total Automotive	1,516,369	1,407,032	324,179	388,005	7.8	9.1	9.0
Furniture	152,119	177,775	29,948	30,381	-14.4	0.1	4.5
Household Appliances	110,019	127,493	21,264	21,664	-13.7	-1.4	4.0
Total Furniture and Appliances	262,138	305,268	51,212	52,045	-14.1	-0.6	4.3
Lumber and Building Materials	250,337	324,493	54,036	55,713	-22.9	-3.3	-1.9
Hardware Stores	29,692	31,620	5,895	6,952	-6.1	-4.1	1.1
Total Lumber, Building Materials & Hardware	280,029	356,113	59,933	62,665	-21.4	-3.4	-1.6
Nondurable Goods	4,690,075	4,490,274	921,200	957,003	4.5	-0.2	-5.3
Apparel	271,413	295,021	53,313	49,887	-8.0	-0.8	-5.0
Drug Stores	171,642	167,023	32,200	34,702	2.8	-2.8	1.8
Eating and Drinking Places	704,168	656,485	141,820	150,778	7.3	0.5	3.7
Food Group	1,748,289	1,601,053	345,151	361,040	9.2	4.0	6.9
Service Stations	468,318	532,010	87,115	87,656	-12.0	-3.2	4.2
General Merchandise Group	1,018,150	936,513	193,165	200,624	8.7	-3.7	7.9
Total Retail Trade	6,881,101	6,687,612	1,385,552	1,488,880	2.9	1.9	6.1

^aTotal includes data for categories not shown in the table.

**ENID AND LAWTON MSAs
MUSKOGEE MA**

Category	Percentage Change				
	5 Mos. '85	5 Mos. '84	May '85	5 Mos. '85/'84	May/Apr. '85
ENID MSA					
Employment (Number)^a					
Labor Force	30,515	31,760	30,975	-3.9	2.4
Total Employment	28,255	29,720	28,875	-4.9	0.3
Unemployment Rate (%)	7.5	6.2	6.8	—	—
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value (\$000)	2,533	7,973	657	-68.2	-1.8
Number of Units	40	119	12	-66.4	9.1
Residential—Multi Family					
Dollar Value (\$000)	1,246	330	0	277.6	0.0
Number of Units	23	11	0	109.1	0.0
Nonresidential					
Commercial (\$000)	2,951	2,760	1,280	6.9	249.7
Industrial (\$000)	0	0	0	0.0	0.0
Institutional (\$000)	0	0	0	0.0	0.0
Nonbuilding					
Streets and Highways (\$000)	0	336	0	—	0.0
All Other Nonbuilding (\$000)	0	180	0	—	0.0
Total Construction (\$000)	6,730	11,579	1,937	-41.9	87.1
LAWTON MSA					
Employment (Number)^a					
Labor Force	40,795	40,020	42,075	1.9	2.1
Total Employment	38,495	37,800	40,075	1.8	2.5
Unemployment Rate (%)	5.6	5.6	4.8	—	—
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value (\$000)	5,846	11,418	1,266	-48.8	14.6
Number of Units	95	197	23	-51.8	53.3
Residential—Multi Family					
Dollar Value (\$000)	900	2,377	0	-62.1	0.0
Number of Units	29	93	0	-68.8	0.0
Nonresidential					
Commercial (\$000)	3,335	3003	1,269	11.1	104.6
Industrial (\$000)	0	1,207	0	—	0.0
Institutional (\$000)	14,740	260	1,900	E	E
Nonbuilding					
Streets and Highways (\$000)	4,943	2,113	0	133.9	—
All Other Nonbuilding (\$000)	0	0	0	0.0	0.0
Total Construction (\$000)	29,764	20,378	4,435	46.1	-30.3
MUSKOGEE MA					
Employment (Number)^a					
Labor Force	31,140	30,925	31,400	0.7	0.9
Total Employment	27,795	27,555	28,400	0.9	1.0
Unemployment Rate (%)	10.8	10.6	9.8	—	—
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value (\$000)	2,991	2,391	724	25.1	-14.2
Number of Units	43	36	10	19.4	-23.1
Residential—Multi Family					
Dollar Value (\$000)	1,480	297	497	398.3	8.5
Number of Units	55	13	10	323.1	-47.4
Nonresidential					
Commercial (\$000)	1,206	1,142	207	5.6	51.1
Industrial (\$000)	590	7,140	590	-91.7	—
Institutional (\$000)	90	460	0	-80.4	0.0
Nonbuilding					
Streets and Highways (\$000)	2,468	95	1,199	E	—
All Other Nonbuilding (\$000)	54	66	11	-18.2	-99.9
Total Construction (\$000)	8,879	11,591	3,228	-23.4	86.4

E = exceeds 600 percent.

^aIncludes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; United States Department of Commerce, Construction Statistics Division; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Mary Long, Research Assistant.

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OKLAHOMA CITY AND TULSA MSAs

Category	5 Mos. '85	5 Mos. '84	May '85	Percentage Change	
				5 Mos. '85/'84	May/Apr. '85
OKLAHOMA CITY MSA					
Employment (Number) ^a					
Labor Force	494,000	488,000	500,100	1.2	0.4
Total Employment	462,920	461,080	472,100	0.4	0.7
Unemployment Rate (%)	6.3	5.6	5.6	—	—
New Mortgage Loans Made (\$000) ^b	139.2	208.6	31.8	-33.3	7.1
Demand Deposits ^c	1,098	1,080	1,039	1.7	-3.7
Time and Savings Deposits	2,709	2,468	2,743	9.8	2.4
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value (\$000)	94,235	241,384	20,864	-61.0	-10.5
Number of Units	1,574	4,150	374	-62.1	-1.1
Residential—Multi Family					
Dollar Value (\$000)	15,122	53,515	711	-71.7	-35.2
Number of Units	734	2,320	47	-68.1	2.2
Nonresidential					
Commercial (\$000)	85,459	84,674	22,790	0.9	55.3
Industrial (\$000)	9,593	6,833	4,488	40.4	139.4
Institutional (\$000)	6,250	13,318	648	-53.1	-81.6
Nonbuilding					
Streets and Highways (\$000)	23,177	9,128	246	153.9	-97.9
All Other Nonbuilding (\$000)	2,742	7,397	463	-62.9	-42.0
Total Construction (\$000)	236,578	416,249	50,210	-43.2	-12.1
General Business Index	91.5	92.6	91.4	-1.2	-0.1
TULSA MSA					
Employment (Number) ^a					
Labor Force	355,020	358,880	357,800	-1.1	0.3
Total Employment	328,880	336,380	334,100	-2.2	-0.5
Unemployment Rate (%)	7.3	7.8	6.6	—	—
New Mortgage Loans Made (\$000,000) ^b	71.8	83.3	16.1	-13.8	7.3
Bank Deposits (\$000,000) ^c					
Demand Deposits	741	788	728	-6.0	-2.5
Time and Savings Deposits	1,912	1,837	1,862	4.1	-2.4
PERMIT-AUTHORIZED CONSTRUCTION ^a					
Residential—Single Family					
Dollar Value (\$000)	57,192	79,834	14,457	-28.4	92.7
Number of Units	968	1,544	236	-37.3	56.3
Residential—Multi Family					
Dollar Value (\$000)	17,087	44,816	433	-61.9	9.3
Number of Units	578	1,617	27	-64.3	350.0
Nonresidential					
Commercial (\$000)	76,528	101,526	5,530	-24.6	-57.7
Industrial (\$000)	9,032	8,651	529	4.4	-91.7
Institutional (\$000)	10,154	6,320	1,725	60.7	-62.4
Nonbuilding					
Streets and Highways (\$000)	4,860	11,777	354	-58.7	-66.5
All Other Nonbuilding (\$000)	1,985	2,430	838	-18.3	58.4
Total Construction (\$000)	176,838	255,355	23,866	-30.7	-28

E = exceeds 600 percent

^bBy savings and loan associations

^aIncludes revisions in some previous months

^cTotal deposits of the Tenth District Federal Reserve Member Banks

CONSTRUCTION, STATE

Category	5 Mos. '85	5 Mos. '84	May '85	Percentage Change	
				5 Mos. '85/'84	May/Apr. '85
PERMIT-AUTHORIZED CONSTRUCTION ³					
Residential—Single Family					
Dollar Value (\$000)	178,550	379,977	41,341	-53.0	12.6
Number of Units	2,965	6,695	710	-55.7	15.6
Residential—Multi Family					
Dollar Value (\$000)	40,705	120,103	3,473	-66.1	38.2
Number of Units	1,788	4,796	263	-62.7	205.8
Nonresidential					
Commercial (\$000)	181,340	219,710	32,107	-17.3	-2.3
Industrial (\$000)	22,074	30,916	7,607	-28.6	-8.1
Institutional (\$000)	32,490	29,544	4,680	10.0	-44.2
Nonbuilding					
Streets and Highways (\$000)	64,551	66,794	8,881	3.4	-57.5
All Other Nonbuilding (\$000)	5,258	10,813	1,444	-51.4	-2.0
Total Construction (\$000)	524,968	857,857	99,533	-38.8	-10.4

^aIncludes revisions in previous months' data